

Training Program Title	Training Consultant	Date
Understanding Entrepreneurship	Hisham KhalafAlla	07.09.2015
Your Idea .. Your Success	Tarifa Al Zaabi	08.09.2015 09.09.2015
Legal Aspects of Entrepreneurship	Ali AlHaddad	13.09.2015 14.09.2015
Entrepreneurship Managerial Skills How to Manage Your Business Effectively	Rana Askoul	15.09.2015
The Business Model Canvas	Tarek Fahmy	16.09.2015

Customer Service Excellence	Anas Abu Hamam	27.09.2015 28.09.2015
Selling Skills Strategies	Hisham KhalafAlla	29.09.2015 30.10.2015
Introduction to E-Commerce	Heba ALSamt	04.10.2015
Using Social Media Effectively	Heba ALSamt	05.10.2015
Marketing Management for Entrepreneurs	Thaer Abo Wassil	06.10.2015 07.10.2015

How to Develop a Business Plan	Dr. Michel Naguib	11.10.2015 12.10.2015
SME Financial Management	Dr. Michel Naguib	19.10.2015 20.10.2015 21.10.2015
Financial Plan Workshop	Dr. Michel Naguib	26.10.2015
Business Plan Workshop	Dr. Michel Naguib	27.10.2015
How to Present Your Project	Tarek Fahmy	28.10.2015

Human Resources Management	Rania Sheir	01.11.2015
How to Start Your Business Step by Step	Hamid Al Ali	02.11.2015 03.11.2015
Legal Aspects Review	Ali AlHaddad	04.11.2015
Business Plan Review & Presentation Before Committee	Judgment Panel	23.11.2015 24.11.2015 25.11.2015

# Entrepreneurship Diploma

Learn • Grow • Lead



Date	Sept 7 <sup>th</sup> - Nov 25 <sup>th</sup> 2015
Time	05:00 - 09:00 PM
Language	Arabic
Fees	AED 5,500 (30% Discount for UAE Nationals "AED 3,850")
Location	Conference Center, 2 <sup>nd</sup> Floor, Business Village, Bldg. B, Deira

#### Registration Criteria

- The applicant must have a business idea that he/she seeks to transform into an actual project.
- Candidates should attend at least **92** training hours from a total of **108** to be eligible for the diploma certificate.
- Active participation in the training sessions is compulsory.
- Applicants must have a "business Idea".



أكاديمية دبي لريادة الأعمال  
Dubai Entrepreneurship Academy