



Training Programs [2nd Batch] Schedule

Training Program	Consultant	Date
01 Are You an Entrepreneur ?	Dr. Michel Naguib	03.03.2014
02 Intro to Entrepreneurship Management	Dr. Michel Naguib	04.03.2014
03 Intro to Mind Map For SME's	Tarek Fahmy	05.03.2014
04 Setting Up Your SME – Laws & Regulations -1	Hassan Ghadban	09.03.2014
Setting Up Your SME – Laws & Regulations -2	Hassan Ghadban	10.03.2014
05 Business Etiquette	Aya Khanji	12.03.2014
06 Business Plan Preparation -1	Islam Shousha	17.03.2014
Business Plan Preparation -2	Islam Shousha	18.03.2014
Business Plan Preparation -3	Islam Shousha	19.03.2014
Business Plan Preparation -4	Islam Shousha	20.03.2014
07 Idea Service and Selection -1	Tarifa Zaabi	25.03.2014
Idea Service and Selection -2	Tarifa Zaabi	26.03.2014
08 Mastering SME Finance -1	Dr. Michel Naguib	31.03.2014
Mastering SME Finance -2	Dr. Michel Naguib	01.04.2014
Mastering SME Finance -3	Dr. Michel Naguib	02.04.2014
09 Using Social Media Effectively -1	Mohannad Abu Hammoud	07.04.2014
Using Social Media Effectively -2	Mohannad Abu Hammoud	08.04.2014
10 Effective Marketing For SME -1	Islam Shousha	14.04.2014
Effective Marketing For SME -2	Islam Shousha	15.04.2014
11 How To Start Your Small Business Step by Step	Hamed Alali	16.04.2014
12 Selling Your Idea -1	Hisham Khalafallah	21.04.2014
Selling Your Idea -2	Hisham Khalafallah	22.04.2014
13 Introduction To HR Management For Entrepreneurs	Rania Sheir	23.04.2014
14 Customer Service Excellence -1	Anas abu Hammam	30.04.2014
Customer Service Excellence -2	Anas abu Hammam	01.05.2014
15 Business Plan Praperation - 1	Islam Shousha	05.05.2014
Business Plan Praperation - 2	Islam Shousha	06.05.2014
16 Business Plan Preview -1	Islam Shousha	12.05.2014
Business Plan Preview -2	Islam Shousha	13.05.2014

Date March 3rd - May 13th 2014
 Time 05:00 - 09:00 PM
 Language English
 Fees AED 5,500 (30% Discount for UAE Nationals)
 Location Conference Center, 2nd Floor, Business Village, Bldg. B, Deira