أكاديمية دبي لريادة الأعمال
Dubai Entrepreneurship Academy
الذراع التعليمي لمؤسسة محمد بن راشد لتنمية المشاريع الصغيرة والمتوسطة
The Educational Arm of Mohammed Bin Rashid Est. for SME Development

Professional HOSPITALITY & RESTAURANT Management Certificate

Date	Instructor Name	Session Name
	Module I: Introduction	
04.03.2019	Dr. Michel Naguib	Introduction to the course: Business Plan Preparation
05.03.2019	Hisham Khalafallah	Introduction to Entrepreneurship Management Are You An Entrepreneur?
06.03.2019	Ali Haddad	Laws & Regulations for Restaurant Operations in the UAE
10.03.2019	Hamid Al Ali	How to start your business step by step
	Module II	
11.03.2019	Dr. Michel Naguib	Mastering Hospitality Finances - 1
12.03.2019	Dr. Michel Naguib	Mastering Hospitality Finances - 2
13.03.2019	Mohammed Amin	Kitchen and Restaurant Design
	Module III	
18.03.2019	Mohammed Amin	Planning and Developing a Restaurant Concept
19.03.2019	Mohammed Amin	Kitchen and Restaurant Design
20.03.2019	Mohammed Amin	Menu Analysis and Engineering
	Module IV	
25.03.2019	Executive Chef Micheal Kitts & Restaurant Manager Sarah Belengar	Kitchen & Restaurant Pratical Exposure Session - Part 1
26.03.2019	Mohammed Amin	Understanding Restaurant Profit and Loss Accounts
27.03.2019	Mohammed Amin	Standard Food Costs and Pricing Strategies
	Module V	
01.04.2019	Dr. Michel Naguib	Feasibility Studies for Restaurants (2) - Balance Sheet Feasibility Studies for Restaurants (3) - Income Statement & ROI
02.04.2019	Dr. Michel Naguib	Feasibility Studies for Restaurants (4) - Food Costing Feasibility Studies for Restaurants (5) - Payroll
03.04.2019	Executive Chef Micheal Kitts & Restaurant Manager Sarah Belengar	Kitchen & Restaurant Pratical Exposure Session - Part 2

Date	Instructor Name	Session Name
	Module VI	
08.04.2019	Dr. Michel Naguib	Business Plan Preparation
09.04.2019	Dr. Michel Naguib	Business Plan Finance Exercises
10.03.2019	Dr. Michel Naguib	Business Plan Revision
	Module VII	
16.04.2019	Mohammed Amin	Site Visit to Professional F&B Concept Development (OPTIONAL)
17.03.2019	Mohammed Amin	Food and Beverage Marketing
	Module IIX	
22.04.2019	Mohammed Amin	Food Safety and Determining Standards
23.04.2019	Mohammed Amin	Staff Planning and Scheduling
24.04.2019	Mohammed Amin	Business Plan Preparation
	POST COURSE PROJECT	
11.05.2019	Dr. Michel Naguib & Mohammed Amin	One-on-One Business Plan Review - 1
18.05.2019	Dr. Michel Naguib & Mohammed Amin	One-on-One Business Plan Review - 2

REGISTRATION CRITERIA

- The applicant must have a business idea that he/she seeks to transform into an actual project.
- Candidates should attend at least **84** training hours from a total of **96** to be eligible for the certificate.
- Active participation in the training sessions is compulsory.
- Applicants must have a " business Idea" in Hospitality and Restaurant Field.

For Registration & More Information

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Date	March 4th - May 18th, 2019
Time	05:00 - 09:00 PM
Language	Arabic
Fees	AED **3,675** (30% Discount for UAE Nationals "AED 2,572.5")
Location	Business Village, Block B, Deira & Emirates Academy for Hospitality, Jumeirah