



How to Ensure The Continuity of Your Project

The program raises practical and scientific steps to ensure the continuity of the project and its success, starting from the study of the current status of the project, ways to develop the idea, the study of the financial situation and the preparation of the action plan completion, marketing plans and financing.

Objectives:

- Provide participants with knowledge and skills to study the current situation and the market (supply and demand)
- To familiarize the participants how to do financial estimates for the project and the preparation of financial statements in the case of expansion
 - To familiarize the participants how to prepare a Business plan for the project
 - Participant's alternatives available to finance definition, cost and how to handle them
 - To familiarize the participants how to prepare marketing and sales plans, provide participants with the skills of small and medium enterprises management

Date | 8th, 9th, 10th June, 2015
Time | 05:00 - 09:00 PM
Language | Arabic
Fees | AED 800
Location | Conference Center, 2nd Floor
Business Village, Bldg. B, Deira

For Registration
& More Information

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