



Training Programs

Training Program Title	Training Consultant	Date
Introduction to Entrepreneurship Management Are You An Entrepreneur?	Hisham Khalafallah	Sun 12.10.2014
Setting Up Your SME – Laws & Regulations for Restaurant Operations in the UAE	Ali Haddad	Mon 13.10.2014
How to Start Your Business Step by Step	Hamed Al Ali	Tue 14.10.2014
The Food Service Industry; environment in the UAE	EAHM / Ms. Marina Rizzi	Wed 15.10.2014
Planning and Developing a Restaurant Concept	EAHM / Ms. Marina Rizzi	Mon 20.10.2014
Kitchen and Restaurant Design	EAHM / Ms. Marina Rizzi	Tue 21.10.2014
Understanding Restaurant Profit and Loss Accounts	EAHM / Ms. Marina Rizzi	Wed 22.10.2014
Mastering Hospitality Finances - 1	Dr. Michel Naquib	Mon 27.10.2014
Mastering Hospitality Finances - 2	Dr. Michel Naquib	Tue 28.10.2014
Business Plan Financial Statements Workshop	Dr. Michel Naquib	Wed 29.10.2014
Roundtable session with Executive Chef and Restaurant Manager (Optional)	EAHM / Ms. Marina Rizzi	Mon 03.11.2014
Standard Food Costs and Pricing Strategies	EAHM / Ms. Marina Rizzi	Tue 04.11.2014
Menu Analysis and Engineering	EAHM / Ms. Marina Rizzi	Wed 05.11.2014
Food Safety and Determining Standards	EAHM / Ms. Marina Rizzi	Mon 10.11.2014
Staff Planning and Scheduling	EAHM / Ms. Marina Rizzi	Tue 11.11.2014
Food and Beverage Marketing	EAHM / Ms. Marina Rizzi	Wed 12.11.2014
Enhancing the Guest Experience	EAHM / Ms. Marina Rizzi	Mon 17.11.2014
Visit to Professional Commercial Catering Kitchen World Trade Centre (Extracurricular Activity) (Optional)	EAHM / Ms. Marina Rizzi	Tue 18.11.2014
Business Plan (Workshop)	Dr. Michel Naquib	Wed 19.11.2014
One-on-One Business Plan Review - 1	Dr. Michel Naquib	Mon 24.11.2014
One-on-One Business Plan Review - 2	& Ms. Marina Rizzi	Tue 25.11.2014
On-the-Job Placements	EAHM / Ms. Marina Rizzi	Wed 26.11.2014

Professional
Hospitality & Restaurant
Management Certificate

Date	October 12 th - November 26 th 2014
Time	05:00 - 09:00 PM
Language	English (facilitated by bilingual instructors)
Fees	AED 3,500 (30% Discount for UAE Nationals)
Location	Conference Center, 2 nd Floor, Business Village, Bldg. B, Deira