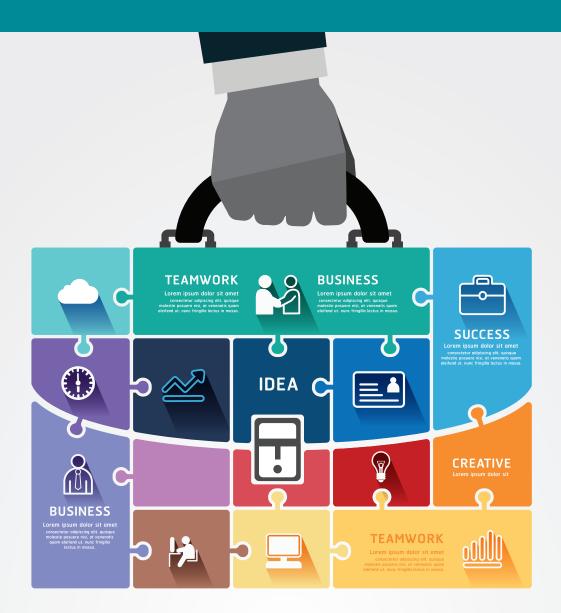




# "IMPLEMENTATION"

#### **ESTABLISHING THE PROJECT** AND PRESENCE IN THE MARKET



## **Content of the** Workshop:

- 1. Ownership and management of the project.
- 2. Isolation and interact with the market.
- 3. Features of the Business plan and operational plan.
- 4. Steps of incorporation and Government transactions.
- 5. Management structure and procedures for work and residence.
- 6. Corporate identity and brand.
- 7. Preparation Corporation books profile
- 8. Enterprise resource planning (ERP).
- 9. Opening the project and plan marketing campaign.
- 10. Registration as a supplier for tenders and procurement.
- 11. Acquisitions and existing licenses.
- 12. Updates and business fairs sector.
- 13. Innovation and creative thinking tools

#### **Workshop Goals:**

- 1. Knowing the legal and administrative requirements for the emerging project.
- 2. Preparing the steps for the growth and hoe to do the market entry.
- 3. Early planning for the document and the government Procedures.
- 4. Preparations for opening the project and create and market deployment.
- 5. Examine Sales sources and Government procurement contracts.
- 6. Find solutions and alternatives for gaining time and saving expenses.

## **About the Workshop:**

Practical steps to establish a business and implementation for some procedures in the government services and guidance on administrative planning to launch the project in the markets.

In cooperation with



Date Time Language Fees Location

Jan. **20<sup>th</sup>,** 2016 **05:00 - 09:00** PM Arabic

FREE

Conference Center, 2<sup>nd</sup> Floor Business Village, Bldg. B, Deira

For **Registration** & More **Information** 

**0561754139** 04 **361 3061** 04 **361 3055** dea@sme.ae





