



Training Program Title	Training Consultant	Date
Introduction to Entrepreneurship	Hisham Khalaf Allah	26.01.2015
Evaluation & Selection of The Creative Idea Mechanism (Idea Generation of Creative Works)	Dr. Tarifa Alzaabi	27.01.2015 28.01.2015
The Art of Leadership & Creativity	Reem Obeidat	01.02.2015
From Idea to Business Model	Tarek Fahmy	02.02.2015
Procedures & Laws to Establish SME's	Lawyer / Ali AlHaddad	03.02.2015 04.02.2015
Business Plan Preparation - 1 Business Plan Preparation - 2	Dr. Michel Naguib	09.02.2015 10.02.2015
Fundamental of Financial Management for Entrepreneurs	Dr. Michel Naguib	16.02.2015 17.02.2015 18.02.2015
Marketing Plan Preparation	Dr. Mohammed Hirzallah	23.02.2015 24.02.2015
How to Present Your Project	Reem Obeidat	25.02.2015
Marketing & Effective Use of Social Communication Tools	Heba AlSamt	01.03.2015 02.03.2015
Customer Service Excellence	Anas Abu-Hamam	03.03.2015 04.03.2015
Strategies and Skills Featured Sale	Hisham Khalaf Allah	09.03.2015 10.03.2015
Introduction For HR Management For Entrepreneurs	Rania Sheir	11.03.2015
How To Start Your Business Step By Step	Hamid Al Ali	15.03.2015 16.03.2015
The Preparation of Financial Plan (Workshop)	Dr. Michel Naguib	17.03.2015
The Preparation of Business Plan (Workshop)	Dr. Michel Naguib	18.03.2015
Business Plan (Discussion & Evaluation)	Evaluation Committee & Discussion	06.04.2015 07.04.2015 08.04.2015

# Entrepreneurship Diploma

Date | January 26<sup>th</sup> - April 8<sup>th</sup> 2015  
Time | 05:00 - 09:00 PM  
Language | Arabic  
Fees | AED 5,500  
(30% Discount for UAE Nationals \*AED 3,800\*)  
Location | Conference Center, 2<sup>nd</sup> Floor, Business Village, Bldg. B, Deira