



# Innovative Entrepreneurship in Practice

Entrepreneurship and innovative business cycle is different from other courses by providing tools and more non-traditional innovation process and dependence on display different activities for companies across multiple contexts. The course will prepare participants for the implementation of innovative ideas and bold in the market. And also to give participants the ability to take the most difficult decisions in a timely manner in the management of their business through the use of innovative business leadership program.

**On completion of the course, participants should understand the following:**

- Strategic Planning.
- Marketing Strategy and Market Research.
- Strategic Operations Management.
- Creating and Managing Entrepreneurial Teams and Organisations.
- Funding and Finance.
- Strategic Decision Making.

In cooperation with



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| Date     | May 11 <sup>th</sup> , 12 <sup>th</sup> & 13 <sup>th</sup> , 2015            |
| Time     | 05:00 - 09:00 PM   |
| Language | English (Facilitated by Arabic instructors)                                  |
| Fees     | AED 800  |
| Location | Conference Center, 2 <sup>nd</sup> Floor<br>Business Village, Bldg. B, Deira |

For Registration  
& More Information

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